

SienaDune Buchanan

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Executive Summary

SienaDune was born and has lived most of her life in Asia, though she received her schooling and first university degrees in the UK. She moved to Australia in 2000. Well versed in a variety of training and change management disciplines, Siena holds a Masters in Social Science (Counselling) from the University of South Australia, teaching diplomas from the London Guild Hall School of Music & Drama and accreditation in change management, life skills, creative expression and anger management. Her early degree in Land Economy from Cambridge underpins her understanding of the corporate sector.

SienaDune brings clarity and insight to leadership development, gained from a score of years in senior roles in private enterprise initially in London and subsequently across SE Asia and Australia in the financial, professional services, publishing and education sectors. She facilitates an understanding of difference and of diverse perspectives, including cross cultural perspectives, which motivates her clients to be open to continual learning, expansiveness and change.

Heavily influenced by her years of Buddhist spiritual practice, SienaDune is committed to bringing the core principles of mindfulness, reciprocity and self-mastery to her leadership training, coaching and counselling. Her Key attributes include an open-ness to new perspectives and difference; strong communication and relationship skills; proficiency in creating and holding space of trust and safety; empowering self awareness, self discovery and self responsibility. She is passionate about creating connection and community.

She is also a Certified Civil Celebrant and volunteers at a Children's Hospice, at Life Circle and within the Tibetan community in Australia.

Coaching style

A life-long scholar of self mastery, SienaDune's holistic coaching and leadership work focuses on the largely unconscious patterns of thought and behaviour that are laid down through our life experiences and which cause an automatic response to situations arising now and in the future. The past (mis-)informs the present, clouding sound judgement and preventing right choices being made today. Using mindful awareness, which neuroscience now shows is the only way to change such patterns, she encourages her clients to consciously develop self mastery and to create new patterns, thereby enabling them to make the best decisions to move themselves and their organisations forward.

SienaDune's tranquil manner often belies the great challenge she delivers to her clients to view their situation from a fresh perspective, which can be both exciting and a little daunting. In so doing, clients gain authenticity and congruence.

Education

- **University of South Australia** **2001**
- Masters, Social Sciences (Counseling)
- **Guildhall School of Music and Drama London, UK**
- Associate Member and Teaching Diploma -Speech and Drama (AGSM) **1995**
- Licentiate and Teaching Diploma -Public Speaking (LGSM) **1993**
- **Cambridge University, Cambridge, UK**
- Master Of Arts **1979**
- Bachelor of Arts - Economics, Land Economy **1975**

Professional Training

-Coaching Counseling and Training

Approved facilitator

- Life Skills (Anger Management)- Drs. Virginia and Redford Williams
- The Journey (Managing Transitions)-David Oldfield
- Wild at Heart (Exploring self, relationship to others) - Simonette Vaja
- Reiki 1 and 11 practitioner

Certification

- Essential Coaching Skills for Executives-Dr Anthony Grant through AGSM

- > Statement of Attainment-Volunteer English Language Tutoring 91463NSW
- Ongoing OPD requirements for counseling as required by CAPA and AABCAP-Celebrancy

Certified Civil Marriage Celebrant (A7742)

Plan, Conduct and Review a Marriage Ceremony CHCMCEL401A

Plus annual OPD on ongoing basis

-Funeral Celebrant

A day in the Life of a Funeral Celebrant

Career Summary

Asean Development Pty Ltd-Australia

2000 to present

Director, Counselor(private practice), Coach, Workshop facilitator, Celebrant

Associations include-

Asian Leadership Institute-Thailand

2010-present

Consultant

The Human Potential Institute-True Leadership workshop-co creation and facilitation

2011

Wordsworth and Associates-Singapore-Director

1989 to 2000

Associations included

Julia Gabriel Communications Pte Ltd, Singapore

Singapore's longest established communication school offering programmes in Speech and Drama, Communication Skills, Presentation Skills, and Public Speaking to children of all ages, adults and corporate and government clients

-Senior teacher and Manager of programmes in International school,

-Coordinator and teacher, Teachers Diploma (AGSM) Speech and Drama

-Consultant, Corporate workshops

Asian Leadership Institute, Singapore

A consultancy specializing in leadership development throughout South East Asia

- Consultant and workshop facilitation

Arts Management Associates, Singapore

A consultancy specializing in the presentation and funding, through corporate sponsorship, of performing art.

- Consultant-Corporate Sponsorship

Miscellaneous

- Free lance Journalist - Singapore Business, Business Times, Her World, Female Magazine, Hawke Video News
- Consultant - recruitment of extras for filming of Tanah Merah

Apa Publishing Pte. Ltd-Singapore

1987 to 1988

Singapore based publishing house specializing in developing and publishing travel guides and related material under the imprint Insight Travel

- Executive Assistant to Managing Editor

Odgers and Co-Executive Search-Singapore

1985 to 1988

UK based executive search firm specializing in financial services

- Director and General Manager, Singapore office

Lloyds International Merchant Bank South East Asia) Ltd.-Singapore 1982 to1983

Singapore based merchant banking subsidiary of UK head quartered commercial bank Lloyds Bank

- Senior Manager, Loans portfolio

Arbuthnot Export Services Ltd.

1976 to1982

Arbuthnot Latham Holdings Ltd - London and Singapore

UK based independent Merchant Bank and its export finance subsidiary

- Final position-Director/General Manager Singapore

National Westminster Bank

1975 to1976

- Graduate Trainee-Marketing and Coordination Department

Professional History-Roles and Accomplishments***Asean Development Pty Ltd-Australia******2000 to present***

- Director, Coach, Counselor, Workshop facilitator, Celebrant

Role and Accomplishments

- Successfully create, develop and facilitate workshops targeting transformation, change and transitions, rites of passage, management of change, cross culture understanding, personal exploration, self-awareness, self responsibility within an over arching framework of mindfulness and with the goal to be authentic congruent and inspired. Clients, in Australia and in Asia, include bank institutions, change management consultants, psychologists as well as individuals seeking new understanding of self and directions.
- Individual Counseling and Coaching Practice
- Personalised,authenticate and meaningful ceremonies

Wordsworth and Associates-Singapore***1989 to 2000******Julia Gabriel Communications Pte Ltd, Singapore***

- Senior teacher and Manager of programmes in International schools
- Coordinator and teacher Teachers Diploma, AGSM
- Consultant, Corporate workshops

Role and Accomplishments

- Successfully market, establish and coordinate a branch of the Communication school's Speech and Drama children's division within an international school, a new initiative for the company, and manage and deliver the programme within it.
- Be invited to coordinate and train students for the Teachers Diploma in Speech and Drama having graduated in the first cohort of students to study the programme, offered by the London Guildhall School of Music and Drama in Singapore
- Market, coordinate, develop and run workshops within the corporate sector (Public Speaking, Presentation Skills, Interview Skills, Team Building, Performance in Public Speaking, Speak Easily, Let's Talk). Clients included multi national and government owned companies as well as individuals

Asian Leadership Institute, Singapore

- Consultant and workshop facilitation

Role and Accomplishments

- Market, develop and facilitate team building and related programmes to corporate accounts. Administer psychological testing in particular in regard to inter personal relationships

Arts Management Associates, Singapore

- Consultant-Corporate Sponsorship

Role and Accomplishments

- Arrange corporate sponsorship for a diverse range of performance events including Placido Domingo, Flying Karamzov Brothers and local theatre groups, which role required the ability to understand the sponsors desired public profile and their financial budgeting schedules and marry these, to form an on going partnership with the performance offering.

Miscellaneous

- Free lance Journalist - Singapore Business, Business Times, Her World, Female Magazine, Hawke Video News
- Consultant - recruitment of extras for filming of Tanah Merah

Apa Publishing Pte. Ltd-Singapore**1987 to 1988**

- Executive Assistant to Managing Editor

Role and Accomplishments

- Development and cementing of new and additional banking relationships following the resignation of the Marketing and Finance Manager
- Negotiation and coordination of global distribution arrangements
- Coordination and implementation of a major restructuring and streamlining of the company's organizational structure
- Recruitment of Senior Executives including the Public Relations and Advertising Director

Odgers and Co-Executive Search-Singapore**1985 to 1986**

- Director and General Manager, Singapore office

Role and Accomplishments

- Establishment of the office in Singapore, including legal, financial and administrative details
- Identifying, marketing, and developing their business base in the region
- Successfully undertaking and completing executive search positions at upper middle and senior management levels

Lloyds International Merchant Bank (South East Asia) Ltd**1982 to 1983****Singapore (LIMBSEA)**

- Senior Manager, Loans Portfolio

Role and Accomplishments

- LIMBSEA was a new venture for Lloyds Bank, outside their traditional geographic overseas locations. To facilitate this expansion a senior team, knowledgeable of the area and with a diverse experience of financial services was recruited to jump-start the operation.
- Development of new business and products within South East Asia
- Management of the loans portfolio
- Instruments included syndicated loans, project finance, and Export credit related lending, requiring negotiation and coordination with government departments and other financial institutions as well as with clients

Arbuthnot Export Services Ltd.,)**1976 to 1982****Arbuthnot Latham Holdings Ltd-) London and Singapore**

- Director and General Manager, Singapore

1978 to 1982

Role and Accomplishments

- Establishment of the branch in Singapore, including legal, financial and administrative details.
- Development of new business and products within South East Asia including negotiating the first Confirming House policy to be issued by the Singapore government department, ECICS
- Managing the portfolio which grew from \$300,000 to \$30m during this period, from a credit, debt collection and funding stand point
- Recruitment and management of human resources

- Marketing Manager, London

1976 to 1978

Role and Accomplishments

- Initially as a graduate trainee, assisting four country managers, and subsequently as manager to develop export credit related finance, liaising with the Export Credit Guarantee Department (UK), exporters and overseas borrowers primarily in South East Asia and also in the Middle East and Africa

National Westminster Bank**1975 to 1976**

- Graduate Trainee-Marketing and Coordination Department
- Analysts-economic forecasts
- Credit assessments

Professional Membership

- Counselors and Psychotherapists Association of NSW (CAPA)
- Australian Association of Buddhist Counselors and Psychotherapists-Associate(AABCAP)
- Australian Federation of Civil Celebrants and ACCN and International College of Celebrancy

Other

- Volunteer at Bear Cottage, Manly- Childrens' Hospice for Respite and Palliative Care
- Volunteer Home Tutor of Spoken English-Tibetan Refugee population
- Mindfulness and Buddhist Meditation (including Sogyal Rimpoche's Practical Wisdom Retreats)