



EXECUTIVE CENTER  
FOR GLOBAL LEADERSHIP



# Advanced Leadership Program 2006

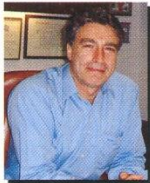
## STRATEGY BASED TRANSFORMATION

Presented by

**Ian Buchanan**

*Jakarta, 9th - 11th March 2006*

### Program Leader



**Mr. Ian Buchanan** is the Sydney based Chairman of Booz Allen Hamilton Australia, NZ, SE Asia and former Regional Head of SRI International. Mr. Buchanan holds an MBA from Wharton, an MA in Chemistry/Quantum Chemistry from Magdalen College, Oxford; and advanced studies in Economic Development at the Kiel Institute of World Economics, FRG. He has 30 years consulting and venture capital experience through out the region. Mr. Buchanan has been a regular guest lecturer on Asian Strategy at Harvard.

### Program Outline

This Module highlights the importance of a coordinated top-down approach which: (1) clarifies, and communicates, strategic direction and the "Vision and Values" of the firm, (2) puts in place an organizational "DNA" which addresses not only 'Structure', the 'lines and boxes', but also the flow of information, the 'Decision Rights' throughout the business, and the 'Motivators', how people and performance are measured, recognized, and rewarded, and (3) barriers to change, leadership focus, style, and behaviors to overcome them. The emphasis will be on the importance of leaders consistently 'Walking the Talk'. At the end of this module, leaders from both private and public sectors will understand the latest findings from both research and consulting on the importance of strategy, strategy process, strategy plan, strategy aligning, and strategy analysis and design. These are all then translated into new behaviors and culture, resulting in superior and sustained organizational performance.

### Key Subjects discussed are :

1. Introducing framework and process development of strategy.
2. Linking strategy with plans and budgets.
3. Putting in place both hard and soft structures of the organizational DNA'.
4. Leading transformation process within participants own organizations.

### WHO MUST ATTEND

Content of and methodology adopted in this module are exclusively designed for senior executive levels and professional talents, individuals on the key positions with highest potential to become future world-class corporate leaders.

Venue	ECGL, Jakarta Hilton Executive Club
Contact Person	Ms. Tien Suryadi at ECGL
Phone	(62 21) 576 1168 • Fax: (62 21) 576 2132 tiens@cbn.net.id • www.ecgl.ac
Cost	US\$2,000 per person all inclusive, including all program materials and meals
Certificate	All participants will receive certificate of an attendance



## "The Executive Center for Global Leadership"

Was established to provide world class inputs in leadership, governance, and management for leaders in the private and public sector in Indonesia and the region. ECGL brings together senior executives and bureaucrats from around the world to participate in courses, forums and briefings led by internationally renowned academics and corporate leaders.

ECGL's vision was developed by Tanri Abeng, whose successful contribution to the Indonesian and regional economies encompasses over three decades.

Tanri Abeng also brought together ECGL's founders, who include Jusuf Kalla, Aburizal Bakrie, Bambang Kesowo, Robby Djohan, Sabam Siagian, Pontjo Sutowo and Professor Dr Dorodjatun Kuntjoro-Jakti.

### >Quotes from board founders



**Jusuf Kalla**  
Vice President,  
Republic of Indonesia

*"Leadership is about wisdom, courage and leading by example, which are qualities that can be enhanced through experience and continuous education."*



**Aburizal Bakrie**  
Coordinating Minister for  
People's Welfare,  
Republic of Indonesia

*"True leaders seek to develop their skills in order to become as effective and competitive as possible. In this era of globalization we need leaders who understand change as it occurs."*



**Tanri Abeng**  
Chairman, PT Telkom and  
Chairman, Allen Abeng Institute

*"The ability to lead can only be developed through intensive education ECGL is geared to provide Indonesia with professional leaders."*

### >Founding Board

**Aburizal Bakrie(Chairman)**  
Coordinating Minister for People's Welfare,  
Republic of Indonesia

**Jusuf Kalla**  
Vice President, Republic of Indonesia

**Tanri Abeng**  
Chairman, Pt Telkom and Chairman, Allen-Abeng  
Institute

**Professor Dr Dorodjatun Kuntjoro-Jakti**  
Professor of Economics, University of Indonesia

**Pontjo Sutowo**  
Chairman/CEO, Indobuildco

**Bambang Kesowo**  
Former State Secretary, Republic of Indonesia

**Robby Djohan**  
Chairman, PT Citra Dana Asia

**Sabam Siagian**  
Director, The Jakarta Post and Former Indonesian  
Ambassador to Australia

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fornia

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Management

### >Managing Board

**Tanri Abeng** - Chairman

**Jan Volbeda** - CEO

**Robby Djohan** - Program Director

### Program Venue

The program will be held at the ECGL training center at the Jakarta Hilton Executive Club and will be closed at Bali Handara Resort which is approximately 66 km, or two hours drive, from Denpasar's International Airport and the beaches of Nusa Dua, Kuta and Sanur. Located amid the lush highlands at an altitude of 1142 meters, the Bali Handara is nestled in the crater of an extinct volcano and enjoy a year-round temperate climate with an average daily temperature of 16-20°. The location combined with ECGL's tiered theatre style classroom provides an ideal venue for senior executive programs.



### Executive Center for Global Leadership (ECGL)

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